

CONTRACT

KHON
88 Piikoi Street
Honolulu, HI 96814
(808)591-2222

And:

Kirk Caldwell C/O
Laird Christianson Advertising
1003 Bishop St #900
Honolulu, HI 96813

Contract / Revision 146873 /		Alt. Order #
Product Week of 7/02		
Contract Dates 07/02/12 - 07/08/12		Est. #
Advertiser POL - Friends of Kirk Caldwell		Original Date / Revision 06/29/12 / 07/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHON	Account Executive KHON House	Sales Office KHON-Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/02/12	07/06/12	M-F 5a-8a Morning News	5a-8a		:30			NM	8	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-2222--				8	\$250.00			
N 2	KHON	07/02/12	07/06/12	Dr. Phil	4p-5p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				5	\$100.00			
N 3	KHON	07/02/12	07/06/12	Inside Edition	1035p-1105p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$300.00			
N 4	KHON	07/02/12	07/06/12	LF Big Bang Theory	1105P-1135P		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				5	\$100.00			
N 5	KHON	07/07/12	07/07/12	Sat. Wheel of Fortune	630p-7p		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----1-				1	\$600.00			
N 6	KHON	07/07/12	07/07/12	The Finder (RB)	1035p-1135p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----1-				1	\$150.00			

*Tax 1 Note: Sales Tax 4.712%.

Totals	23	\$4,650.00
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/07/12	23	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74
Totals	23	\$4,650.00	\$3,952.50	\$186.24	\$4,138.74

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

CONTRACT

KITV
801 South King Street
Honolulu, HI 96813
(808)535-0400

www.KITV.com

And:

Laird Christianson Advertising, Inc
1003 Bishop Street
9th Floor
Pauahi Tower
Honolulu, HI 96813

Contract / Revision 929819 /		Alt Order #
Product 7/2-8, 2012 TV		
Contract Dates 07/03/12 - 07/08/12		Estimate #
Advertiser Caldwell/NP/Mayor		Original Date / Revision 07/03/12 / 07/03/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KITV	Account Executive Chris Pelletier	Sales Office Honolulu
Special Handling Political Duplicate File Copy		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	07/03/12	07/08/12	KITV 4 News This Morning	5-7am		:30			NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$100.00			
2	KITV	07/03/12	07/08/12	Dr Oz 4-5p	4-5p		:30			NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$125.00			
3	KITV	07/03/12	07/08/12	KITV News At 5	5-5:30pm		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$300.00			
4	KITV	07/03/12	07/08/12	KITV News At 10	10-1035pm		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$500.00			
5	KITV	07/03/12	07/08/12	Nightline	11-1130p		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$50.00			
6	KITV	07/03/12	07/08/12	KITV News At 5	Sa/Su 5-5:30pm		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S				1	\$400.00			
7	KITV	07/03/12	07/08/12	KITV 4 News at 10 Sun	KITV 4 News at 10		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/02/12	07/08/12	-----S				1	\$500.00			
Totals											17	\$4,125.00

Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	17	\$4,125.00	\$3,506.25	\$165.21	\$3,671.46
Totals	17	\$4,125.00	\$3,506.25	\$165.21	\$3,671.46

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Hearst television inc, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

CONTRACT

KGMB
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 791936 /		Alt Order #
Product KIRK TV 7.2-7.8		
Contract Dates 07/03/12 - 07/08/12		Estimate #
Advertiser Friends of Kirk Caldwell		Original Date / Revision 06/29/12 / 06/29/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KGMB	Account Executive Mike Perkins	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 101.70
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KGMB	07/03/12	07/08/12	HI News: Sunrise 5-8a	5a-8a		:30				NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-TWTF--				3	\$260.00	2.90			
N 2	KGMB	07/03/12	07/08/12	Jeopardy	4p-5p		:30				NM	4	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-1111--				4	\$95.00	2.80			
N 3	KGMB	07/03/12	07/08/12	M-Su HI News NOW at 5p	5p-530p		:30				NM	4	\$1,680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-1111--				4	\$420.00	5.80			
N 4	KGMB	07/03/12	07/08/12	M-F HI News NOW at 6p	6p-630p		:30				NM	3	\$2,160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-TWTF--				3	\$720.00	5.20			
N 5	KGMB	07/03/12	07/08/12	M-F Insider	630p-7p		:30				NM	3	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-TWTF--				3	\$270.00	2.90			
N 6	KGMB	07/03/12	07/08/12	M-F HI News NOW at 10p	10p-1035p		:30				NM	3	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-TWTF--				3	\$960.00	6.20			
N 7	KGMB	07/03/12	07/08/12	Late Show wDavid Letterma	1030p-1130p		:30				NM	3	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-TWTF--				3	\$180.00	2.20			
N 8	KGMB	07/03/12	07/08/12	Criminal Minds	6p-7p		:30				NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-----S-				1	\$95.00	1.80			
N 9	KGMB	07/03/12	07/08/12	Su HI News NOW at 10p	10p-1035p		:30				NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	07/02/12	07/08/12	-----S				1	\$720.00	7.30			
Totals												25	\$10,045.00

*Tax 1 Note: General Excise Tax 4.712%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57
Totals	25	\$10,045.00	\$8,538.25	\$402.32	\$8,940.57

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

CONTRACT

KHNL
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

Contract / Revision 792439 /		Alt Order #
Product KIRK TV 7.2-7.8		
Contract Dates 07/03/12 - 07/08/12		Estimate # 2595
Advertiser Friends of Kirk Caldwell		Original Date / Revision 07/02/12 / 07/02/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KHNL	Account Executive Nani Liu	Sales Office Honolulu-Local
Special Handling		
Demographic Adults 25-54		
		Total Ratings 29.90
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KHNL	07/03/12	07/08/12	Hawaii News Now: Sunrise	5a-7a		:30				NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$120.00	0.50			
N 2	KHNL	07/03/12	07/08/12	The Doctors	3p-4p		:30				NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$30.00	0.60			
N 3	KHNL	07/03/12	07/08/12	Entertainment Tonight	630p-7p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-TWTF--				5	\$140.00	2.00			
N 4	KHNL	07/03/12	07/08/12	Hi News Now at Ten	10p-1035p		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$350.00	2.20			
N 5	KHNL	07/03/12	07/08/12	The Tonight Show	1035p-1137p		:30				NM	3	\$630.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-TWTF--				3	\$210.00	1.80			
N 6	KHNL	07/03/12	07/08/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-----S				1	\$300.00	1.40			
N 7	KHNL	07/03/12	07/08/12	Hi News Now at Ten	10p-1035p		:30				NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		07/02/12	07/08/12	-----S-				1	\$165.00	3.20			
											Totals	19	\$3,295.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/08/12	19	\$3,295.00	\$2,800.75	\$131.97	\$2,932.72
Totals	19	\$3,295.00	\$2,800.75	\$131.97	\$2,932.72

Signature: _____ **Date:** _____

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